



2013

Agenda

- **Welcome Remarks**
- **The Adjutant General**
- **Introduction of CFC**
- **Video**
- **Maryland Charity Campaign**
- **Charity Speakers**
- **Loan Executive for CFC 13 (Tori McReynolds)**
- **Refreshments**
- **Keyworkers Training**



CFC Mission

The mission of the CFC is to **promote** and **support** philanthropy through a program that is employee focused, cost-efficient, and effective in providing all federal employees the opportunity to **improve** the quality of life for all.



CFC Background

- World's largest charity campaign
- Established in 1961 by President Kennedy
- Only authorized solicitation of employees in the Federal workplace
- Celebrated 50th Anniversary in 2011
- Raised \$7 billion
- CBACFC raised \$6.8 million in 2012
- Runs thru 15 December



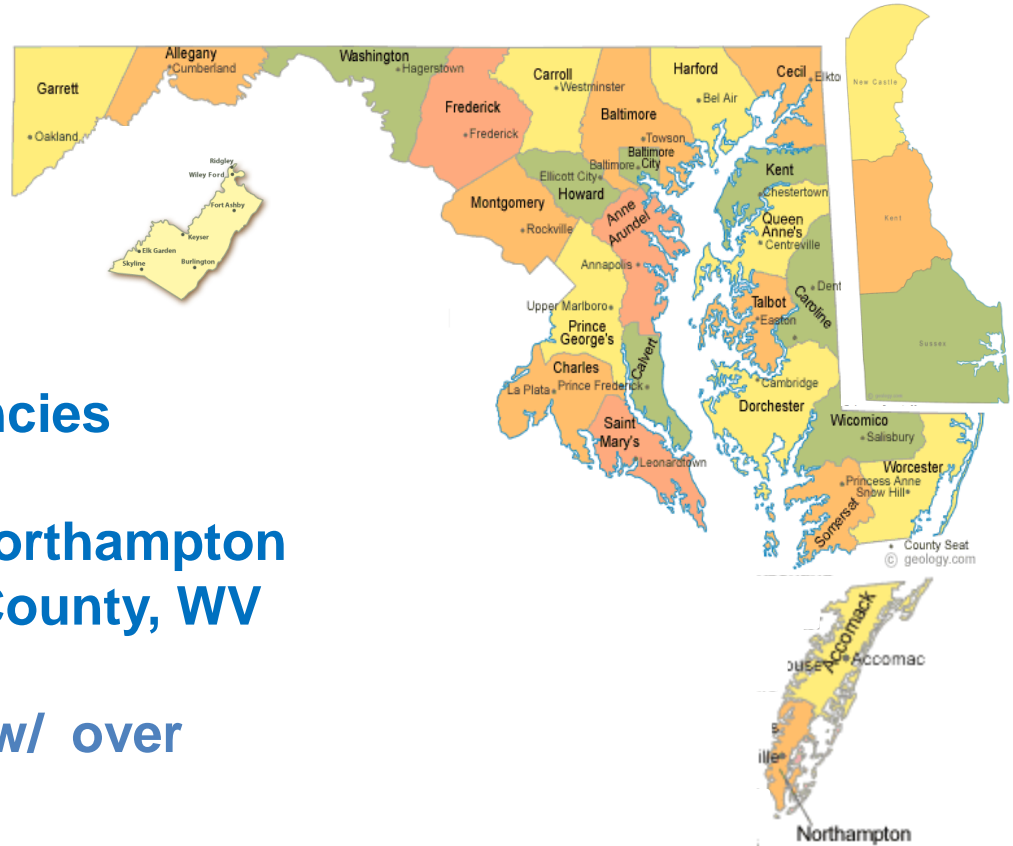
CFC Background

- Maryland National Guard contributions:
 - **2012 - \$67,141** (27.6% increase over 2011)
 - **2011 - \$52,496**
 - **2010 - \$66,984**
 - **2009 - \$83,907**



CBACFC

- 3rd largest CFC in the world
- Campaign area will now encompass all Federal agencies in Baltimore City; Maryland; Delaware; Accomack and Northampton Counties, VA; and Mineral County, WV
- Over 135 Federal agencies w/ over 91,000 employees
- Raised record-breaking \$6.8M in 2012
- More than 4,000 participating charities



Why Should We Give?

**Your gift helps ensure
that CFC services are available when
they're needed**



Contribution Process

Donations can be made by using:

- Paper pledge form
- Online (Employee Express or Nexus)
- One time donation (cash or check)
- Payroll Deduction - EEX
- Credit Card - Nexus



Contribution Goals

MDNG \$62,000

History of Previous Contributions

2009:	\$83,908
2010:	\$66,985
2011:	\$52,497
2012:	\$67,141 (27.6% increase)





Donor Recognition Levels & Gifts

- **\$50 – \$749**

\$25 Restaurant Gift Certificate

Bronze Level



- **\$750 - \$1,499**

Messenger Bag

Silver Level



- **\$1,500 or more**

Collector's Coin

Gold Level



- **\$1,500 - Gold Member**

\$750 – Silver Member

Member of the Kennedy Society



Questions



“THANK YOU
for making a
DIFFERENCE.”

